Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · SPRING 1981

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Sorry, but past issues of Disney News are not available.

Cover Story: Brer Bear and Brer Fox cavort to the musical sounds of springtime in a colorful courtyard setting in New Orleans Square in Disneyland. A story on New Orleans Square begins on page 2.

Letters

Sirs:

We enjoyed the "Tale of Two Castles" article in the Fall 1980 issue of Disney News, but wasn't the carrousel on page 13 going in the wrong direction?

Sincerely,
Jim McIntosh
San Bernardino, CA

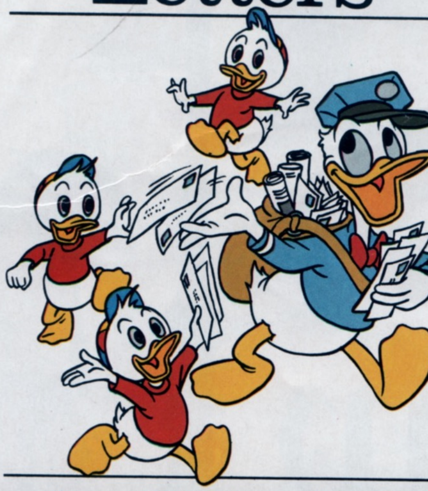
You are correct—the carrousel goes counter-clockwise. Our photo processor must have been horsing around. —ED.

Sirs:

Will Disneyland get an EPCOT Center like Walt Disney World will have?

Sincerely,
Steve Johnson
Jamul, CA

Limited space would not permit so vast a project to be constructed at Disneyland.—ED.



If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Boulevard, Anaheim, CA 92803

Note to Michael Greenblatt of Las Vegas, Nevada: We're sorry that the Pooh for President Days" were cancelled and therefore no promotional material was printed.--ED.

Sirs:

Are there any plans for a "Matterhorn" attraction at Walt Disney World? We will soon be visiting the Magic Kingdom there for the sixth time.

Sincerely,
The Strauss, Jr. Family
Brookfield, IL

There are no immediate plans to construct the "Matterhorn" in the Florida park.—ED.

Sirs:

Do the "entertainers" of America Sings also entertain at Walt Disney World?

Sincerely,
Phyllis Hood
Berwyn, IL

There is no "America Sings" attraction in Walt Disney World but there is the interesting General Electric Carousel of Progress.—ED.

Over 400 Howard Johnson's Motor Lodges Nationwide Welcome Magic Kingdom Club Travelers

Walt Disney's Magic Kingdom Club has arranged for its members to receive a full 10% discount on double-occupied rooms at the directory rate at all participating Howard Johnson's Motor Lodges nationwide. To receive this special benefit, all you need to do is make your room reservation in advance by calling Howard Johnson's toll-free reservation number (see page 19 for phone numbers and details). A valid Club membership card must be presented at the time of registration.

As the "Official Host of the Magic Kingdom Club," Howard Johnson's Motor Lodges welcome vacation and business travelers with their special blend of cheerful personnel and big, sparkling clean rooms. And, at most Motor Lodges, children under 18 are free of charge when occupying a room with their parents.

Join the thousands of satisfied Club families coast-to-coast that have already taken advantage of this exclusive Club benefit, and save 10% on your next room accommodations. Enjoy the warm and friendly atmosphere awaiting you at Howard Johnson's Motor Lodges.

Bob Baldwin

Bob Baldwin / *National Director, Magic Kingdom Club*

PIRATES OF THE CARIBBEAN

New Orleans Square Profile

With its colorful history, during which it passed from French into Spanish rule and back again, New Orleans has enjoyed a unique position in its architecture and atmosphere. The "Crescent City" features houses in the French tradition and roofs and delicate wrought-iron balconies from the Spanish. Sheltered courtyards and hidden gardens are tucked away, adding pleasant surprises to the casual visitor.

Pleasant surprises are also in store for the visitor to New Orleans Square in Disneyland. Walt Disney and his staff of "Imagineers" at WED Enterprises captured much of the color, excitement and mid-Nineteenth Century atmosphere here. Guests got their first look at the Square in July of 1966; it was the first all-new "land" since the Park's opening. Along its winding streets, they found distinctive adventures in shopping and dining.

Today the enticing One-Of-A-Kind Antiques Shop amazes visitors with its vast array of select antique furniture and accessories...from jewelry, paintings, and chandeliers

continued

THE CREOLE HOTEL

New Orleans Square Profile

to roll-top desks and marble-topped washstands.

Adjacent to the antique shop is the "Pieces of Eight", where young pirates can find pirate paraphernalia... from model ships, to toy guns, to pirate hats and flags.

Farther up Royal Street is the restful seclusion of the Blue Bayou restaurant. It's a fun place to dine on Creole specialties before or after an encounter with the rampaging Pirates of the Caribbean. Across the way, the French Market also serves Creole dishes, plus sandwiches and salads, buffet style. In the summertime and on special holidays, outdoor diners here are treated to musical entertainment.

Guests can also dine outside beneath bright red umbrellas at Cafe Orleans, enjoying sandwiches, desserts and old-fashioned phosphates and freezes.

The Royal Street Veranda serves tasty treats in the form of New Orleans fritters, Mardi Gra Julep, frozen bananas and hot chocolate.

New Orleans Square would not be complete without a candy and nut cart, well-stocked with famous Louisiana pralines, mints, pecans and other delectables to satisfy the sweet tooth.

On Orleans Street, the Le Gourmet shop offers select kitchen accessories for the culinary artist. Colorful displays of spices, utensils, cookbooks, towels and pots and pans are shown on choice old washstands and cupboards—also for sale.

Beautiful, delicate crystal and glassware pieces are offered at Cristal d'Orleans, where glass etching is

CRISTAL
d'ORLEANS

Antiques
ONE OF A KIND

French Market

done to order.

Laffite's Silver Shop features a wide selection of custom jewelry and silver items for the home.

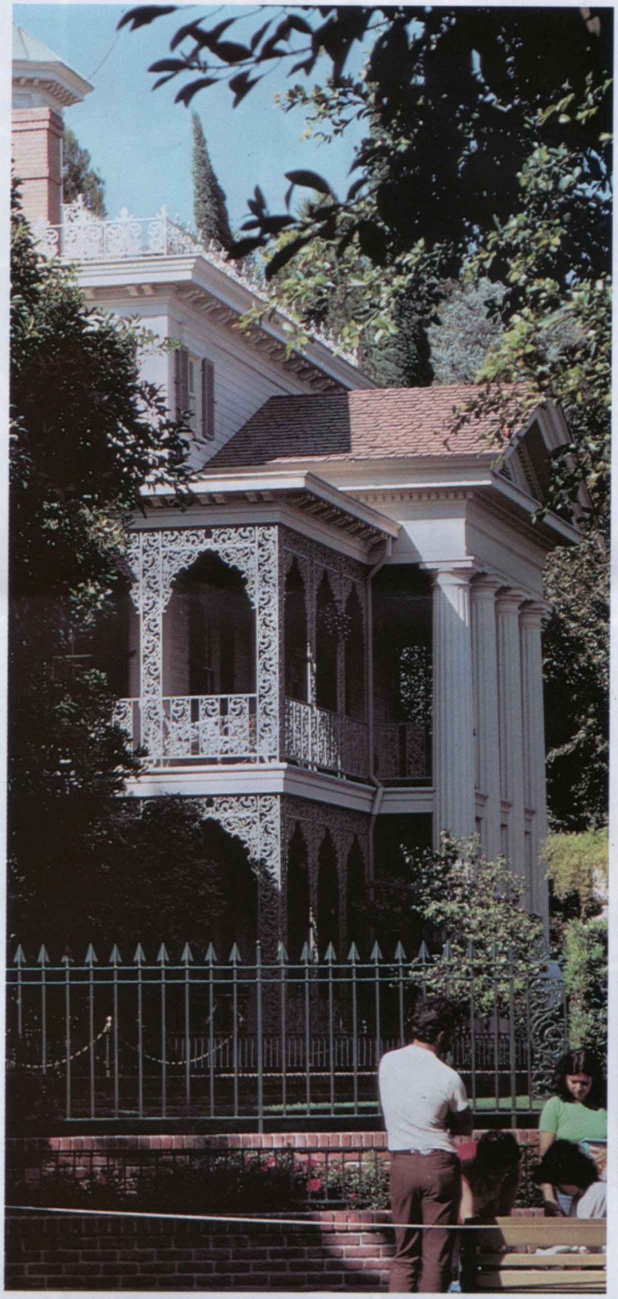
Fun hats for every mood and hand bags for many outfits are sold at the Marche aux Fleurs shop.

La Boutique d'Or presents a fine selection of jewelry, accessories, frames and objects d'art.

At Mlle. Antoinette's Parfumerie, you may have a perfumer blend unique, individual fragrances for outstanding gifts or personal use.

Two of the most popular and successful attractions of the California Magic Kingdom are located in New Orleans Square. The gloomy Haunted Mansion at the edge of the Square, is a classic rendering in the macabre. It's filled with 999 ghosts "just dying to meet you." And then there's the Pirates of the Caribbean, a 15-minute boat ride through the blood-curdling sacking of a town,that transports guests back into the buccaneering era of the Spanish Main.

The "Pirates" adventure, together with each themed shop and restaurant, in sight, sound and merchandise, recreates New Orleans in its golden age—more than a century ago. It's another brilliant example of the Disney expertise in showcasing another time and place.



THE MAGIC TOUCH OF DISNEYLAND®

For the past quarter century, the Magic Kingdom of Disneyland has been sharing its magic—entertaining millions of visitors from all over the world.

How does one define that intangible "magic" of this amazing theme park and of the one that followed in Florida? How does it come about, day in, day out, year after year?

In a brief analysis, one must begin with the master showman, Walter Elias Disney, whose fertile imagination sparked the original idea for "The Happiest Place on Earth."

Then came the construction from designs furnished by those ingenious WED Enterprises' "Imagineers"—the engineers who made all of Walt's ideas happen, turning each "land" into an entertaining world unto itself, each with a themed setting that made its attractions all that much more exciting.

There was a dreamlike castle, an entire street of turn-of-the-century buildings, fireworks, rockets, a river and a wonderful carrousel. In the years that followed, the magic of Audio-Animatronics was added—lifelike birds, dolls, bears, pirates and a famous president. There was Fantasyland where storybook friends came to life in magical scenes. There was even an island, just for kids, Tom Sawyer's Island. Clearly this complete fairyland was not just a slight-of-hand illusion one usually associates with the word "magic."

Even with all that, there still remained one more ingredient to make the magic happen. That one thing was *people*.

The job of making all Park guests comfortable in their surroundings, of serving with a smile when service was needed, of making children laugh with delight and keeping the magical "show" going on without a hitch, fell upon and will always depend upon...the Disneyland "cast," its friendly employees.

And so, going full circle back to where the magic of Disneyland began, we must again credit its creator, Walt Disney, who recognized the value of employees in his unique park when he said, "You can dream, create, design and build the most wonderful place in the world, but it requires *people* to make the dream a reality." His philosophy and appreciation have not been forgotten throughout the dynamic growth of the Magic Kingdom of Disneyland...and of Walt Disney World.

Today the Disney organization has grown into a dedicated "family," one that achieved and aspired beyond expectation. The people who make up the Disneyland and Walt Disney World casts have been acclaimed as both energetic and enthusiastic, setting an example for the rest of the entertainment world to follow.

From the person serving thousands of hamburgers a day, to Snow White and her seven little friends who cheerfully pose for hundreds of photos a day, the cast members always remember to treat each guest as a V.I.P. After all, guests are the "audience" to their "show." Pride in the Disney Company makes this family perform roles in which it truly believes.

Guest and employee alike leave any in-depth explanation of the Disneyland "magic" to the experts. They only know that Disneyland is what dreams are made of, and it has the magic touch to make them come true. And once you see it for what it really is, that magic touch turns out to simply be an old-fashioned *personal touch.*

LET'S GO TO THE MOVIES

"Amy", a Walt Disney Productions' Easter release, is the story of a young turn-of-the-century woman who flees her domineering husband in order to teach at a school for the deaf and blind.

Jenny Agutter, best known for her performances in "Equus" and "Logan's Run," stars in the title role. Also starring are Barry Newman as the local country doctor, Nanette Fabray (who was herself hearing-impaired) as the matron and Lou Fant as the school superintendent.

Appearing in featured roles are two veteran actresses—Margaret O'Brien portraying the school nurse and Kathleen Nolan as a music and braille teacher.

To insure that the sensitive nature of the story is portrayed with authenticity, the characters of the deaf children were played by students from the Riverside School for the Deaf.

In the film, Amy Medord (Jenny Agutter) leaves her husband and Beacon Street home to teach in a school for the deaf and blind in a small Appalachian town. This was in the year 1913 when sign language was the only accepted form of communication for such handicapped people. Amy succeeds in teaching one favorite student to say one word, "kite." Her breakthrough and optimism encourages Amy to continue her new career even though her husband finds her and demands that she return home with him.

London-born Jenny Agutter has been acclaimed a star since her British Academy Award-winning role in "Equus" with Richard Burton. She also appeared in a Disney special, "Ballerina", in "Star" with Julie Andrews, as well as "The Railway Children" and "Logan's Run." Her television credits include the BBC drama "The Snow Goose," "The Wild Duck," "The Cherry Orchard" and "War of Children."

Barry Newman is best remembered as the star of the TV series, "Petrocelli." He has appeared in many on and off Broadway plays, and the feature films "Vanishing Point," "The Salzburg Connection," and "City on Fire."

Veteran performer Nanette Fabray overcame her hearing problem to gain fame as a singer, dancer and comedienne. She is actively involved in many organizations for people with a hearing handicap. President Carter appointed her to the National Council on the Handicapped. Currently Fabray is seen in the role of Grandma Romano on the TV series, "One Day At A Time."

Lou Fant is not only a fine actor but also one of the foremost authorities on American Sign Language in the United States. Fant has appeared in such productions as "Little House on the Prairie," "Switch," "Airport '75" and "Looking for Mr. Goodbar."

Margaret O'Brien was one of the most noted child stars in motion picture history. She began her career at the age of four and appeared in the classics "Madame Curie," "Little Women," "Jane Eyre" and "Meet Me in St. Louis" for which she won an Academy Award in 1944.

Kathleen Nolan made her Broadway debut opposite Mary Martin in the original "Peter Pan." But she is probably best remembered for her starring role as Kate in the hit television series "The Real McCoys." She was the first woman president of the Screen Actors Guild and has amassed an impressive list of more than 800 credits in numerous television and motion pictures.

"Amy" was written by Noreen Stone and is being directed by Vincent McEveety for producer Jerome Courtland and executive producer Bill Yates.

Look for it in your neighborhood theatre as a springtime treat for the family.

1981's Walt Disney World Ambassador, Robin Maples (top photo), is well-prepared for her role as representative of the 13,500 Vacation Kingdom employees. As a Disney singer and dancer, the brown-eyed brunette has already traveled with previous ambassadors throughout the United States and Canada. In addition, Robin, who graduated from Rollins College in 1980 with a B.A. in communications, has her sights set on a career in public relations or marketing.

Robin joined the Disney cast in 1977 as a dancer at the Diamond Horseshoe Revue, which led to larger roles in the Class of '27 show and the Fort Wilderness Hoop-Dee-Doo Musical Revue. Born in Knoxville, Tennessee, Robin now lives in Orlando with her family.

With the ongoing construction of EPCOT Center, the addition of Big Thunder Mountain Railroad in the Magic Kingdom and upcoming plans for the World's Tencennial (10th) Birthday Celebration, Robin will have plenty of good news to spread during her year-long reign!

Willie Van Der Zwaag, 22, of Ontario, California (lower photo), was named 1981 Ambassador to the World for Disneyland. As official emissary of goodwill, Willie will greet and escort heads of state and other dignitaries, along with making numerous public and media appearances. Willie will also have an opportunity to share the magic of Disneyland with many who may never enjoy the opportunity to experience the park as she visits various schools, orphanages and children's hospitals, often accompanied by Disney cartoon characters.

A graduate of Chaffey High School, Willie was attending California Polytechnic University at Pomona prior to being chosen Ambassador. Following her reign, Willie plans to return to school and continue her studies toward a career in the medical field.

Willie speaks Dutch, Frisian and German, a talent which has been useful in her past Disneyland role as a Tour Guide in the Park's Guest Relations Department. She began her career in Disneyland in that department three years ago.

MAGIC KINGDOM AMBASSADORS

ALL-AMERICAN
COLLEGE BAN

IN THE SPOTLIGHT: COLLEGE MUSICIANS

Lively summertime music and snappy marching routines are part of the entertainment supplied by the versatile All American College Marching Band at both Disneyland and Walt Disney World. Two spirited dancers accompany the 20-piece bands at each of the themed parks.

These talented musicians have been selected in response to posters and letters sent to colleges and universities nationwide.

Students are attracted to the 12-week program not only because of the opportunity to perform live before so many appreciative people, but because of the educational daily clinic workshops...featuring noted guest lecturers. Dancers attend similar workshops.

Disney provides housing and a stipend, plus transportation for the summer program. It's possible, depending upon the student's host college requirements, for the student to apply for college credit at the close of the program.

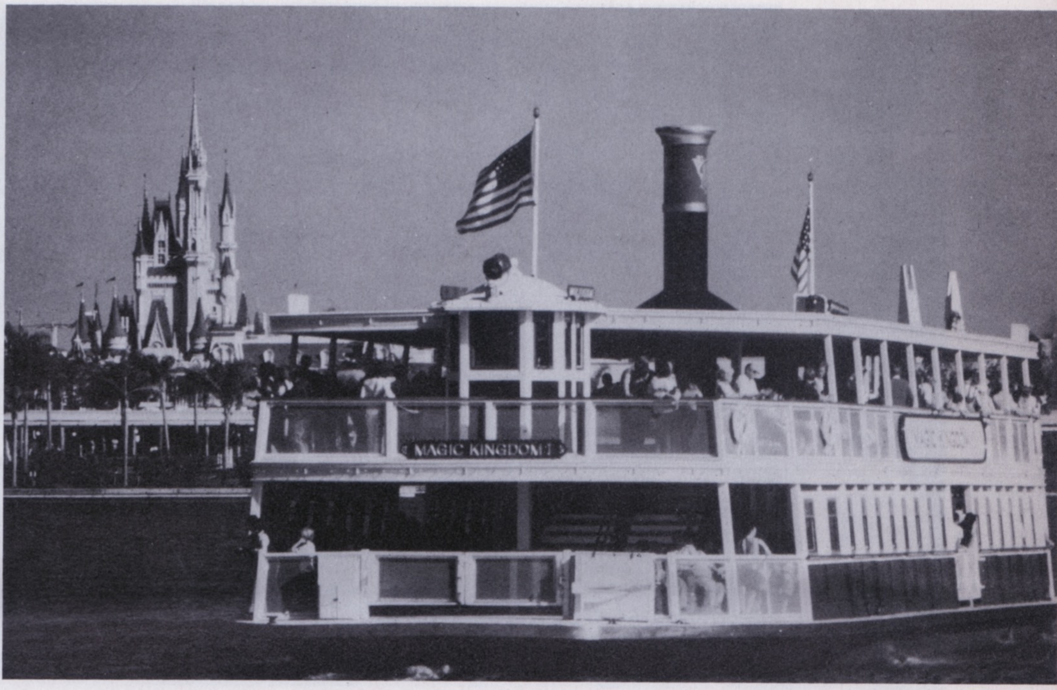
To choose the instrumentalists, a series of live auditions are held in key locations. Dancers' auditions are held in Orlando, Florida and at Disneyland. Applicants must be enrolled in a college as a freshman, sophomore or junior and be 18 or over. They must be able to sight read. Dancers are taught a routine to present.

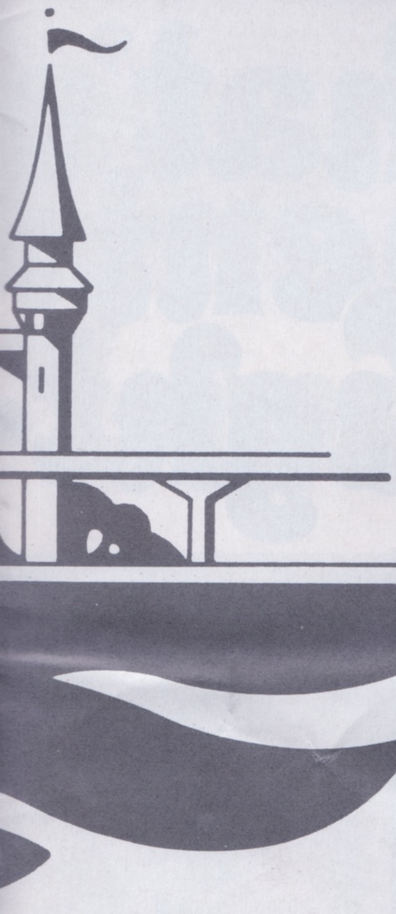
Dr. Art Bartner, director of bands at the University of Southern California, will direct the Disneyland band this year, and Mike Davis will be in charge of the Florida ensemble. 1981 will mark the 11th year of the college program.

As this magazine goes to press, there's a possibility that all the band members and dancers have not been chosen for this coming season. If you are interested, drop a line to the Program Director, Bob Radock, Disneyland Entertainment Division, 1313 Harbor Blvd., Anaheim, CA 92803. Include a resume and photograph.

GOLF RESORT
POLYNESIAN VILLAGE

Around the Wor





Ever since opening day at the Walt Disney World Vacation Kingdom, resort guests have found that traveling to and around our World is both convenient and fun. WED Transportation Services, Inc. provides transportation for all Walt Disney World guests, and includes monorails, ferryboats, motor launches and motor coaches. The service also includes shuttle bus transportation to and from resort areas, the Magic Kingdom and the shopping-dining-entertainment community of Lake Buena Vista. In fact, visitors here can park their cars and put away their keys until they prepare to return home.

Probably the most impressive and recognizable feature of the transportation in the Vacation Kingdom is the monorail system, our primary link between the Contemporary and Polynesian Village Resort Hotels, the Magic Kingdom and the main parking area.

Passengers on these sleekly designed vehicles are silently and smoothly whisked via an air suspension system over water and land, and *through* the magnificent Contemporary Resort Hotel for a breathtaking inspection of its muraled lobby.

Another highly visible component of the WED Transportation Services system is a fleet of boats and ships—comprising the fifth largest navy in the world.

Biggest ships in the fleet are two 600-passenger ferryboats which carry incoming guests from the main entrance of the Magic Kingdom to the Park itself.

Out on the Seven Seas Lagoon and Bay Lake, a flotilla of turn-of-the-century navy launches provide efficient service to the Contemporary and Polynesian Village and to the Fort Wilderness Campground Resort.

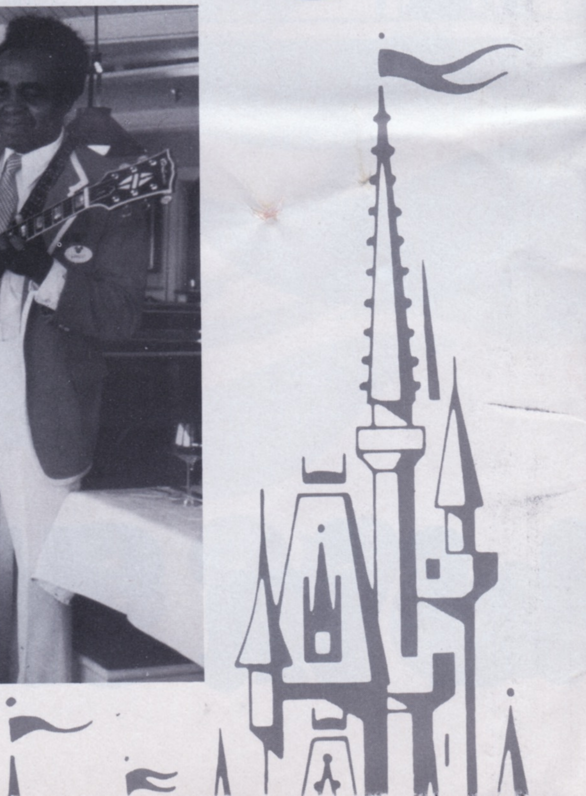
Boats also provide transportation along the winding waterways of Lake Buena Vista. Guests staying in the luxury villas and townhouses of this secluded nook of the World can "cast off" for the stylish shops, restaurants and night spots of Walt Disney World Village. And everyone can experience the romance of starlit Flote boat cruises.

In addition, vacation adventurers can chart their own courses for excitement via Disney sailboats, mini-speedboats, water skiing boats, canoes and pedal boats.

With so many ways to explore the Vacation Kingdom, it's easy to see why we can say: "Put your cares—and your cars keys—away!"

ld in Many Ways

That's Entertainment: Every Night-



-Live

Even after enjoying a day's worth of activities in the Florida sunshine, visitors to Walt Disney World should realize that there's plenty more in store for them during the evening hours. Three supper clubs, a "good time" show bar and an intimate jazz lounge help keep the World bubbling with live, "hot" entertainment for those nights "on the town."

At the Contemporary Resort Hotel's Top of the World supper club, name performers like Phyllis Diller, Barbara McNair, Jack Jones and the Four Tops provide show-stopping entertainment, with accompaniment by the excellent Bob Cross Top of the World Orchestra. There are two shows nightly in the 15th floor restaurant, and patrons can expect not only first-class entertainment, but exceptional dining, fine wines and a panoramic view of the World as well.

Excitement of a different kind is "shaking" just a short monorail ride away at the Polynesian Village Resort Hotel. There, at the Luau Cove, colorfully costumed dancers and musicians from New Zealand, Samoa, Tahiti and Hawaii perform. The enchanting South Seas atmosphere is maintained with a feast that features island-style foods and cocktails.

For a more rustic ambience, guests can amble over to the Fort Wilderness Campground Resort where the "Hoop-Dee-Doo Musical Revue" provides plenty of opportunities for hand-clapping-food fun. This rousing potpourri of American folk songs, vaudeville sketches and fancy footwork is highlighted by the energetic performances of the Pioneer Hall Players. A delicious "spread" that includes barbecue, fried chicken and corn on the cob rounds out a memorable evening.

Another site for rip-roaring entertainment is in Walt Disney World Village at Lake Buena Vista. In the Baton Rouge Lounge of the *Empress Lilly* Riverboat, the Baton Rouge Music Company dishes out healthy portions of honky-tonk, ragtime, Dixieland and bluegrass tunes, '50s medleys...and wisecracks. It's a madcap evening, with patrons encouraged to sing-along with oldtime favorite melodies.

Just across the Buena Vista lagoon, guests are invited to step inside the warm and cozy surroundings of the Jazz Lounge. There, one can settle back in a plush couch and order any of a variety of delectable liquid concoctions and prepare for a mellow evening of jazz sounds. Accompanying guest performers is the talented and tasteful Bubba Kolb Trio.

In addition to all these sources of nighttime entertainment, guests can sample fine club acts in the entertainment lounges of the four Hotel Plaza hotels at Lake Buena Vista.

So, it's good to keep in mind that when the sun sets on the Walt Disney World Vacation Kingdom, great entertainment is on the rise!

IN AND AROUND WALT DISNEY PRODUCTIONS

Disneyland

Disneyland celebrates the advent of Spring with a number of special exciting events:

On March 28 and 29, Disneyland will present a special two-day tribute to Japan's people and culture. Decorations and parades and exhibits, as well as musical entertainment, will highlight the celebration of *Festival Japan*.

During March and through June 5, *Senior Fun Days* will be presented on Thursdays and Fridays—(with the exception of April 16, 17 and May 22) when senior citizens (50 or over) can enjoy special discount ticket books at the Park. Admission and any 10 attractions are just $7.50 per person. Extra entertainment and reduced priced luncheons are offered.

On April 3, the annual *Night of Joy* will highlight top-name Christian musical performers.

Exciting entertainment and extended operating hours will be featured during *Easter Holidays*, April 11 - 19.

Every Saturday night, from May 2 through June 6, (except May 23) Disneyland presents outstanding entertainment for their *Saturday Nites at the Park*...operating hours will be 9 a.m. to 12 midnight.

Jazz sounds will emanate from the Park on May 23 and 24 for *Disneyland and All That Jazz*.

Events subject to change without notice.

Home Video

Walt Disney's triumphant hit, *Mary Poppins*, has become the latest film to join the company's exciting new line of videocassette releases. The Academy Award-winning musical promises to delight viewers of all ages with its soaring blend of live-action and animated fantasy. The most popular film in the history of Walt Disney Productions, *Mary Poppins* features 14 hit songs and *supercalifragilisticexpialidocious* performances by Julie Andrews and Dick Van Dyke!

Families with video cassette recorders can now purchase or rent a total of 11 full-length Disney films in either the VHS or Beta format. Other titles include: *The Black Hole, 20,000 Leagues Under the Sea, The Love Bug, Pete's Dragon, Davy Crockett, Bedknobs and Broomsticks, The Apple Dumpling Gang, Escape to Witch Mountain, Hot Lead and Cold Feet,* and *The North Avenue Irregulars.*

For cartoon fun, video fans can choose from three delightful "Cartoon Festivals." Each 45-minute Festival blends an assortment of famous rib-tickling cartoons into one terrific movie featurette. Titles include: *On Vacation with Mickey Mouse and Friends, Kids is Kids* (starring Donald Duck and his mischievous nephews), and *The Adventures of Chip 'n' Dale*.

Disney videocassettes may be purchased or rented from authorized video dealers. To purchase cassettes directly from Disney, or to request a free color catalog, call toll free (800) 631-7345. (New Jersey residents, call collect (201) 272-3150.)

Movies

Scheduled for Easter release from Walt Disney Productions, is a heartwarming story entitled "Amy."

Starring in the title role is Jenny Agutter, best known for her performmances in "Equus" and "Logan's Run." Barry Newman costars as a local country doctor, and Nanette Fabray as the matron in a school for the deaf and blind.

The story concerns the plight of a young woman who flees her domineering husband in order to become a teacher at the school. To insure that the sensitive nature of the story is portrayed with authenticity, the roles of the deaf children were played by students from the Riverside School for the Deaf. The year is 1913 and the setting is a small Appalachian town.

A very noted child star, Margaret O'Brien, also is featured in this film. She won an Academy Award in 1944 for "Meet Me in St. Louis."

"Amy" was written by Noreen Stone, directed by Vincent McEveety and produced by Jerome Courtland under the executive producership of Bill Yates.

Beginning in June, Walt Disney Productions will re-release its successful comedy, "The World's Greatest Athlete," about a jungle boy who becomes the super sports champ of all time.

Jan-Michael Vincent has the title role, Tim Conway and John Amos are his coaches, with Roscoe Lee Browne playing his godfather, an African witch doctor.

There's a great lineup of supporting players too. Billy De Wolfe plays a college big shot. Nancy Walker a confused landlady. Sportscasters like Howard Cosell, Bud Palmer, Frank Gifford and Jim McKay have a field day playing themselves! And there's a playful tiger named Harri—400 pounds of Bengal bred in captivity and trained from cubhood.

The plot involves a lot of voodooism mixed with humor as Jan-Michael Vincent wins every known track event, to be hailed as the wonder of the athletic world.

The story was written by Gerald Gardner and Dee Caruso, directed by Robert Scheerer and produced by Bill Walsh.

Look for the exciting summer release of Disney's latest animated adventure, "The Fox and the Hound." The $12 million feature is the studio's 20th full-length animated film. It includes the character voices of Mickey Rooney, Pearl Bailey, Kurt Russell, Pat Buttram and Jeanette Nolan.

In the tradition of past Disney animated favorites, "The Fox and the Hound" evokes much laughter and a few tears. The film marks the continued emergence of Disney's talented young animators. Daniel Mannix's tale of a fox and hound who grow up as friends only to learn that they are supposed to act as natural enemies, possesses the universal and timeless qualities that have become the hallmarks of Disney animation.

Music & Records

All the beauty and excitement of Disney's new animated motion picture, *The Fox and the Hound,* will be captured on five new Disneyland Record products. Featured will be an eye-catching Disney Picture disc.

Also on the drawing board for spring are two new sing-along Disneyland Records. Look for a fun-filled sequel to the double platinum blockbuster, *Mickey Mouse Disco.* And for surfers, a brand new Disneyland Records album of surf music.

Home Movies

Super 8 Home Movies

Beginning April 1, home movie enthusiasts will be able to purchase *The Sorcerer's Apprentice*, a new Super 8 version of the famous Mickey Mouse sequence from *Fantasia*.

The new home movie captures Mickey in one of his most memorable roles: the neophite magician who creates havoc when he mishandles his master's powers. Color/Sound/9.5 minutes.

For a free Super 8 catalog, call Disney toll free at (800) 423-2828 (California residents, call collect (213) 840-1856), or write to: Walt Disney Home Movies, 500 South Buena Vista Street, CA 91521.

Walt Disney World®

November 23, 1980, marked the introduction of a new *10-Adventure* Magic Kingdom ticket book to replace the "A" through "E" 8-ride and 12-ride books. The new book includes 10 attraction coupons, good for admission to *any* Magic Kingdom attraction. This change facilitates the transition to ticket media anticipated at EPCOT Center. The former "A", "B", "C", "D", and "E" categorization of attractions has been discontinued; however, guests may continue to use any "A" through "E" tickets they still have on the attractions listed on the coupons.

The *World Series of Entertainment* gets the month of April off to a rollicking start. Friday, April 3, top-name pop performers will set the pace for dazzling entertainment throughout the Magic Kingdom. A special ticket includes unlimited use of all the Magic Kingdom attractions (except Shootin' Gallery).

The Easter season brings with it extended operating hours in the Magic Kingdom, plus breathtaking "Fantasy in the Sky" fireworks. And, on Easter Sunday, April 19, the annual Easter Promenade brightens the Magic Kingdom with colorful, fun-filled pageantry.

May brings the magic of *Young at Heart Days,* when guests 55 and over enjoy unlimited use of their favorite Magic Kingdom attractions (except Shootin' Gallery and Discovery Island) with a special-value ticket available May 4-17.

In a special salute to the Armed Forces, the Walt Disney World Magic Kingdom presents *Armed Forces Days* May 16-31, when members of all Armed Forces and their families can purchase special tickets good for one day's unlimited use of the more than 45 Magic Kingdom attractions (except Shootin' Gallery and Discovery Island).

Saturday and Sunday, May 23 and 24, the Walt Disney World Magic Kingdom pays tribute to our Hispanic friends during *Festival Tropical.* A special-value ticket opens the way to Magic Kingdom fun (see above events), plus an array of lively entertainment.

Disneyland®
PARK IN CALIFORNIA

"The happiest place on earth"

NOW AVAILABLE YEAR-ROUND

SPECIAL MAGIC KEY TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes admission and any 11 attractions of your choice. Available year-round.

	Value	Club Member Price
ADULT	($16.90)	**$8.25**
JUNIOR (12 thru 17)	($14.90)	**$7.00**
CHILD (3 thru 11)	($11.80)	**$6.50**

Also Available

PASSPORT TO Disneyland

(Unlimited-use ticket)

- **Admission and unlimited use of all 59 Disneyland rides, attractions, and shows.** (Except Shooting Galleries)
- **Do it all! At your convenience!**
- **A full day of fun for the whole family!**

ADULT	**$9.25**
JUNIOR (12 thru 17)	**$8.00**
CHILD (3 thru 11)	**$7.50**

THE ABOVE TICKETS ARE NOT AVAILABLE TO THE GENERAL PUBLIC

Present Magic Kingdom Club Card at any Main Entrance ticket booth.

(Parking—50¢ per car)

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits and entertainment.

ADULT	**$7.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

All prices subject to change without notice.

SPRING OPERATING HOURS

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. Extended operating hours during holiday periods.

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at the Disneyland Hotel and The Inn At The Park. (Discount not applicable to commissionable, special group or preferred rates.)

Announcing the 1981 Magic Kingdom Club Vacation Plans at DISNEYLAND Park

Featuring accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Anaheim Marriott, Conestoga Inn or Quality Inn.

GOLD KEY VACATION

- Enjoy the most complete way to visit DISNEYLAND. Your personalized "Gold Key" unlocks all the fun and excitement of this exclusive Magic Kingdom Club vacation adventure
- Three nights' accommodations at the Disneyland Hotel
- Four days' admission and unlimited use of all rides and attractions in DISNEYLAND (except Shooting Galleries)
- Breakfast, lunch and dinner for three days at a variety of fine restaurants in DISNEYLAND and at the Disneyland Hotel
- Other exciting recreational and dining activities
- $275 each Adult, double occupancy

4-NIGHT DISNEYLAND ADVENTURE

- Four nights' accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Quality Inn, Conestoga Inn, or the Anaheim Marriott Hotel
- Two days' admission and unlimited use of all adventures and attractions in DISNEYLAND (except Shooting Galleries)
- Shuttle service between your hotel and DISNEYLAND
- Choices of exciting recreational or dining activities
- From $135 each Adult, double occupancy

3-NIGHT PARK HOLIDAY

- Three nights' accommodations AT the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Quality Inn, Conestoga Inn, or the Anaheim Mariott Hotel
- Two days' admission and use of all adventures and attractions in DISNEYLAND (except Shooting Galleries)
- Shuttle service between your hotel and DISNEYLAND
- Choice of exciting recreational or dining activity
- From $102 each Adult, double occupancy

2-NIGHT FAMILY GETAWAY

- Two nights' accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Quality Inn, Conestoga Inn, or the Anaheim Marriott Hotel
- Two days' admission and unlimited use of all adventures and attractions in DISNEYLAND (except Shooting Galleries)
- Shuttle service between your hotel and DISNEYLAND
- From $69 each Adult, double occupancy

Magic Kingdom Club Vacation Plans are available only to Club members and are subject to accommodation availability. Junior and child rates are available at substantial savings for above Vacation Plans. Prices subject to change without notice. Effective January 1, 1981 through December 31, 1981.

For further information regarding Magic Kingdom Club Vacation Plans at DISNEYLAND Park, please write or call:

WALT DISNEY'S
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
Always include your Chapter number.

For reservations call (714) 999-4444

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This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer effective until withdrawn.

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From Eastern Canada (Ont. East) 800-268-4940
From Toronto Call 363-7401
From Western Canada Call Collect (416) 363-7401
From Alaska, Hawaii, Puerto Rico and the U.S. Virgin Islands 800-654-2121

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER: At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

CARIBBEAN and BAHAMAS CRUISE ADVENTURES

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Exclusive value on exciting, romantic 3, 4, and 7-day Cruises.
For further information please write:

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TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
Always include your Chapter number.

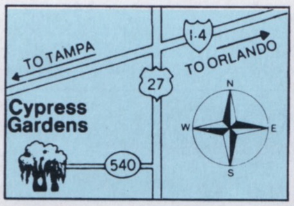
Another exclusive for Club members...

FLORIDA CYPRESS GARDENS

Your Magic Kingdom Club Card entitles you and your family to a special reduced admission price at CYPRESS GARDENS near the WALT DISNEY WORLD Resort Complex in Florida.

	Regular Price	Club Member Price
ADULT	$6.95	**$5.95**
CHILD (6 thru 11)	$3.95	**$2.95**

Children under 6, FREE with parent.
All prices subject to change without notice.



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(30 Minutes from Walt Disney World)

★★★ WATER SKI SHOWS ★★★
HELD SEVERAL TIMES DAILY

This offer effective until withdrawn. Membership Card must be presented at Ticket Window.

BRAND NEW BENEFIT

National Car Rental

OFFICIAL CAR RENTAL COMPANY OF THE MAGIC KINGDOM CLUB

Magic Kingdom Club members now receive a *30%* discount off current time & mileage rates at *National Car Rental* locations throughout the United States. Similar discounts are available Worldwide.

Not applicable to unlimited or free mileage or pre-discounted rates. All rates exclude gas.

S & H Stamp Certificates offered on rentals in all 50 U.S. states.

For Worldwide Reservations,
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WORLD SHOWCASE TOURS

The Magic Kingdom Club offers exclusive **World Showcase Tours** to a variety of exciting destinations including Hawaii, Mexico, Europe and the Orient.

For further information or reservations, please write or call:

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For reservations call (714) 999-4444

Walt Disney World®

VACATION KINGDOM IN FLORIDA

NOW AVAILABLE YEAR-ROUND

SPECIAL MAGIC KEY TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes one day's admission to the MAGIC KINGDOM, ANY 10 attractions of your choice, and one day's unlimited use of the transportation system in the WALT DISNEY WORLD Vacation Kingdom (monorails, ferryboats and motor coaches).

	Value	Club Member Price
ADULT	($17.00)	**$11.00**
JUNIOR (12 thru 17)	($16.00)	**$10.00**
CHILD (3 thru 11)	)$14.00)	**$ 9.00**

Also Available
TWO-DAY PASSPORT
(Unlimited-use ticket)

Includes two days' admission to the MAGIC KINGDOM, two days' unlimited use of all MAGIC KINGDOM attractions (except Shootin' Gallery), and two days' unlimited use of the transportation system in the WALT DISNEY WORLD Vacation Kingdom.

	General Public	Club Members
ADULT	$20.00	**$19.00**
JUNIOR (12 thru 17)	$18.00	**$17.00**
CHILD (3 thru 11)	$16.00	**$15.00**

THE ABOVE TICKETS/PRICES NOT AVAILABLE TO THE GENERAL PUBLIC

Present Magic Kingdom Club Card at any Main Entrance ticket booth.

(Parking—50¢ per car)

GENERAL ADMISSION ONLY

Entitles guests to one day's use of the transportation system in WALT DISNEY WORLD Vacation Kingdom (monorails, ferryboats, and motor coaches), and admission to the MAGIC KINGDOM and all its free shows, exhibits, and entertainment.

ADULT	**$8.00**
JUNIOR (12 thru 17)	**$7.00**
CHILD (3 thru 11)	**$5.00**

All prices subject to change without notice.

SPRING OPERATING HOURS

The WALT DISNEY WORLD Resort Complex is open seven days a week throughout the year. The MAGIC KINGDOM is open from 9 AM to 7 PM, with extended operating hours during holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista Courses:

General Public	Club Members
$26.00	**$21.00**

Includes greens fee and electric car.

All participants in the Walt Disney World Golf Studio, which is held daily at the Golf Resort Hotel, receive individualized instruction including swing analysis, videotaping and specific tips to help them improve their style.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	Club Members
Singles	$4.00/hour	**$3.00/hour**
Doubles	$6.00/hour	**$5.00/hour**

All prices subject to change without notice.

RIVER COUNTRY

The Ol' Swimming Hole

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	Club Members
ADULT	$6.50	**$5.75**
CHILD (3 thru 11).	$4.25	**$3.50**

Present Magic Kingdom Club Membership Card at Fort Wilderness/River Country ticket booth.

All prices subject to change without notice.

Located in the Fort Wilderness Resort

INTRODUCING THE 1981 MAGIC KINGDOM CLUB VACATION PLANS

Walt Disney's
MAGIC KINGDOM CLUB®

Walt Disney World®

VACATION KINGDOM IN FLORIDA

WORLD VACATION

Experience the WALT DISNEY WORLD Vacation Kingdom in the most unique and complete way possible.

- Five nights' accommodations in the Contemporary Resort Hotel Tower
- Six days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Six days' admission and unlimited use of all attractions in the MAGIC KINGDOM, and all WALT DISNEY WORLD recreational activities and facilities
- Breakfast, lunch and dinner at any WALT DISNEY WORLD restaurant or dinner show for six days (excludes fast-food locations and room service)
- $475 each Adult, double occupancy

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel or Golf Resort Hotel
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- From $284 each Adult, double occupancy

CAMPING JAMBOREE

- Four nights' use of a Fort Wilderness Campsite with optional fully-equipped Terry Travel Trailer by Fleetwood
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- From $131 each Adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations in the Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the MAGIC KINGDOM
- Two days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery), including use of the transportation system in the Walt Disney World Vacation Kingdom
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- $156 each Adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations in the Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the MAGIC KINGDOM
- Four days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery), including use of the transportation system in the Walt Disney World Vacation Kingdom
- $246 each Adult, double occupancy

VILLA HIDEAWAY ADVENTURE

- Four nights' accommodations in a Vacation Villa, Treehouse Villa or Fairway Villa
- Five days' use of the transportation system in the Walt Disney World Vacation Kingdom
- Five days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- $349 each Adult, double occupancy

FAMILY GETAWAY

- Three nights' accommodations at the Holiday Inn East or Howard Johnson's Florida Center Hotel
- Two days' unlimited shuttle service between your hotel and the MAGIC KINGDOM
- Two days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery), including use of the transportation system in the Walt Disney World Vacation Kingdom
- From $91 each Adult, double occupancy

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at Lake Buena Vista Hotel Plaza. (Discount not applicable to commissionable, special group or preferred rates.)

- Magic Kingdom Club Vacation Plans are available only to Club Members, and are subject to accommodations availability. Make your reservations early.
- Junior and child rates are available at substantial savings for the above Vacation Plans.
- Effective January 1, 1981 through December 31, 1981.

All prices subject to change without notice.

For further information regarding Magic Kingdom Club Vacation Plans at the WALT DISNEY WORLD Resort Complex, please write or call:

Walt Disney's
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TRAVEL CENTER

P.O. Box 600, Lake Buena Vista, Florida 32830

Always include your Chapter number.

For reservations call (305) 824-2600

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